

ABSTRACT OF THE DISCLOSURE

5 A television receiver includes an LCD unit and an EEPROM in which broadcasting
program selection information for controlling a tuner section and channel numbers are stored in a
coordinated relationship and program-relating information for executing object processing
programs and the channel numbers are stored in a coordinated relationship. A control section
accepts a selective input of a channel number from a user through a key operation section and
10 reads out information corresponding to the accepted channel number from the EEPROM. When
the read out information is the broadcasting program selection information, the tuner section is
controlled based on the information, but when the readout information is the program-relating
information, a program corresponding to the program-relating information is executed.

FIG. 1

15